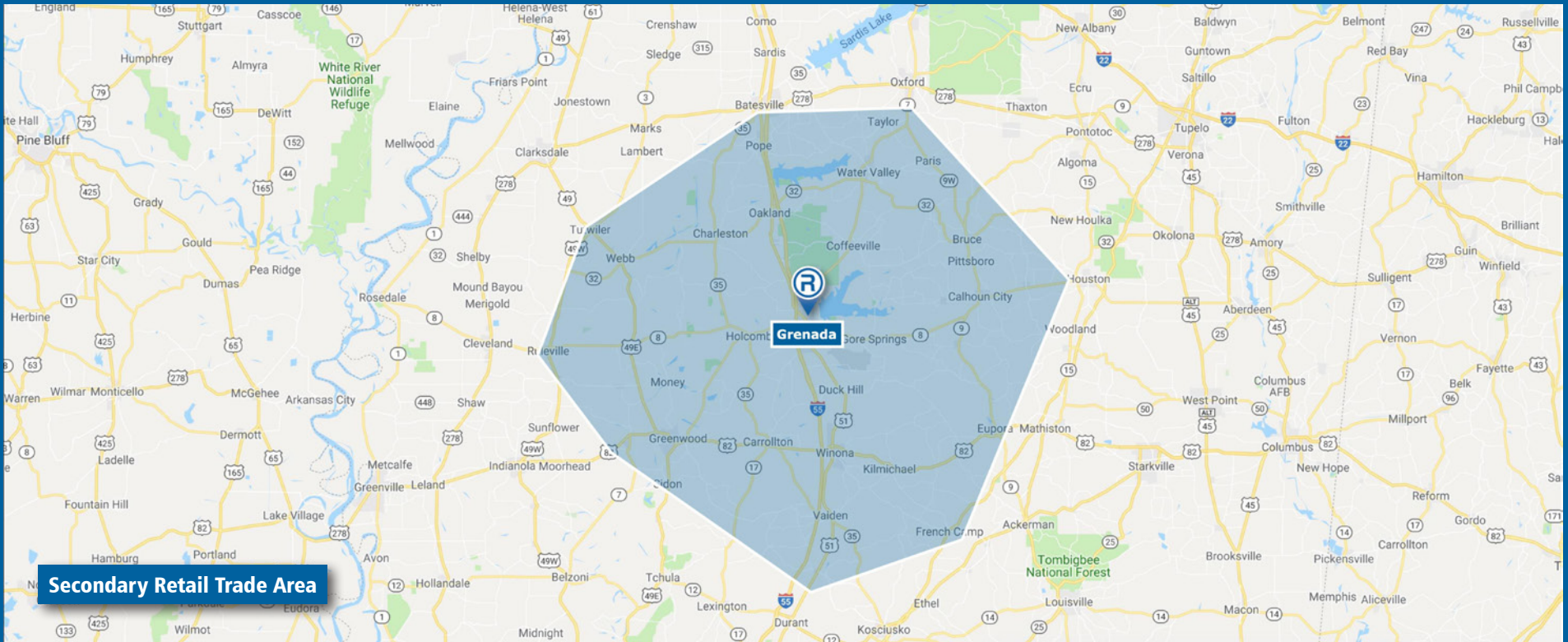


# Retail Market Profile 2019



## Population

	2000	2010	2019 ESTIMATE	2024 PROJECTION
Secondary Retail Trade Area	157,030	147,355	138,187	135,012

## Income

	2019 ESTIMATE
Average Household	\$53,205
Median Household	\$36,612
Per Capita	\$21,482

## Educational Attainment

	2019 ESTIMATE
Graduate or Professional	5.8%
Bachelor's Degree	10.0%
Associate Degree	7.3%
Some College, No Degree	20.5%
High School Graduate	34.0%
Some High School, No Degree	14.3%
Less than 9th Grade	8.1%

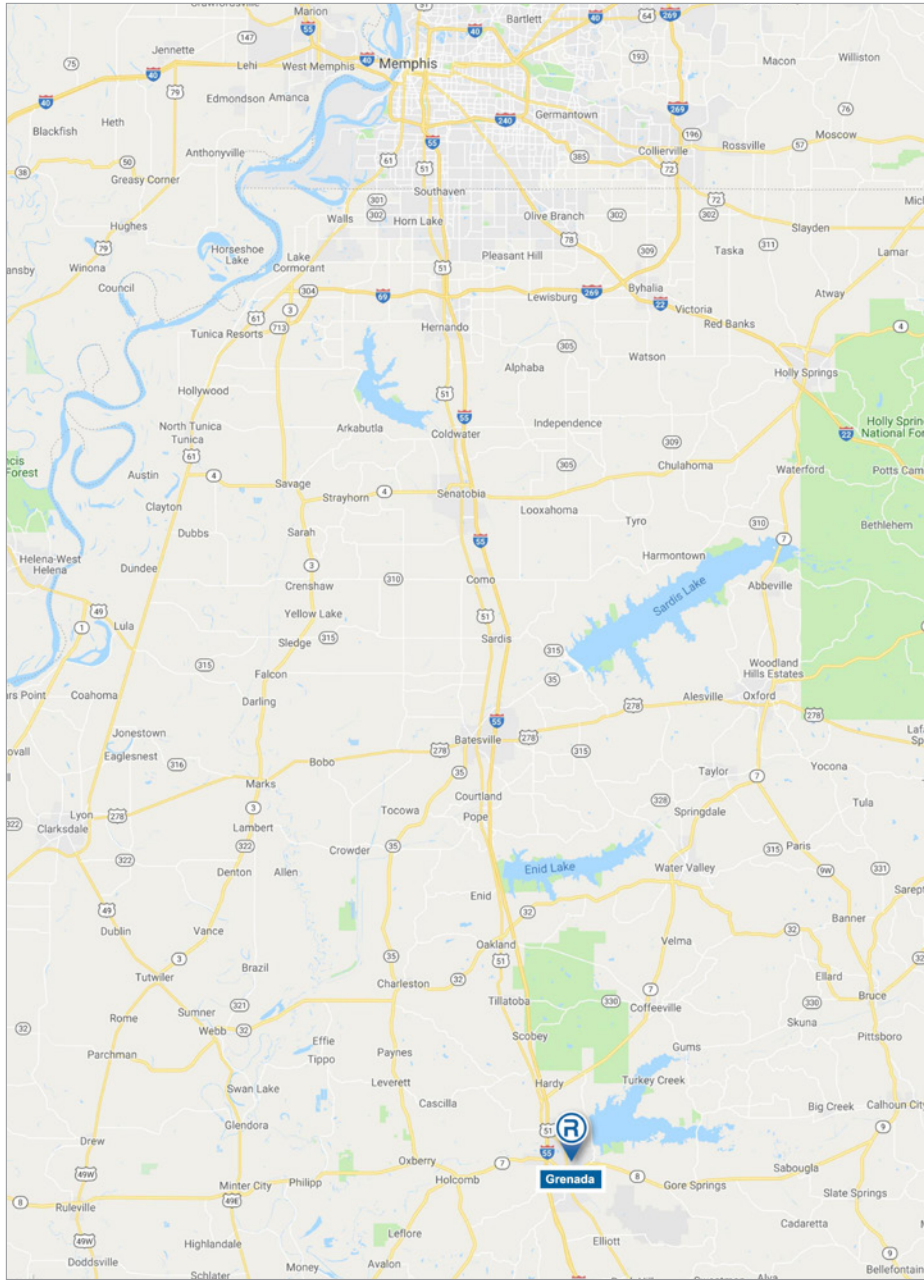
## Race Distribution

	2019 ESTIMATE
White	49.77%
Black or African American	46.97%
American Indian/Alaskan	0.26%
Asian	0.46%
Native Hawaiian/Islander	0.02%
Other Race	1.40%
Two or More Races	1.12%
Hispanic or Latino (of any race)	2.89%

## Age

GROUPS	2019 ESTIMATE
9 Years and Under	12.86%
10-17 Years	10.61%
18-24 Years	9.23%
25-34 Years	12.73%
35-44 Years	11.48%
45-54 Years	12.02%
55-64 Years	13.20%
65 Years and Over	17.87%
DISTRIBUTION	2019 ESTIMATE
Median Age	38.93
Average Age	39.81

# LOCATION MAP



# EXISTING RETAIL



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document. Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, and/or Microsoft Corporation.