



**YOU NEED WORKERS.  
WE HAVE THEM.**

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GREATER GRENADA  
PARTNERSHIP



# Grenada Grit

Grenada, Mississippi, has an immediate workforce that is ready for your next facility. Through this workforce, you'll hear descriptions like "skilled," "dedicated," and "strong ownership in the quality of work." These individuals want to make a difference, not just punch a clock. According to the Bureau of Labor Statistics, Grenada has added **1,600 direct jobs in the last eight years** because of committed employers within our community. An agile and loyal workforce accompanied with motivation and drive will provide your company with the grit and greatness to ensure success in all conditions.



## 2019 KEY DEMOGRAPHIC INDICATORS

### RADIUS IN MILES

	40	50	60
2019 Total Population	164,384	278,795	428,765
2019 Group Quarters Population	6,015	16,190	21,278
2019 Total Households	63,452	103,579	159,784
2019 Average Household Size	2.50	2.51	2.55
2019 Total Housing Units	76,109	125,080	189,562
2019 Owner Occupied Housing Units	43,489	67,108	103,543
2019 Renter Occupied Housing Units	19,963	36,471	56,241
2019 Vacant Housing Units	12,657	21,501	29,778
2010-2019 Population: Annual Growth Rate	.12	.13	.08
2010-2019 Households: Annual Growth Rate	.01	.23	.15
2010-2019 Families: Annual Growth Rate	-.027	-.011	-.015

## 2022 KEY DEMOGRAPHIC INDICATORS (ESRI)

### RADIUS IN MILES

	40	50	60
2022 Total Population	190,419	282,898	432,344
2022 Total Households	72,430	106,258	161,428
2022 Total Housing Units	89,251	130,089	194,561
2022 Owner Occupied Housing Units	47,181	68,894	105,068
2022 Renter Occupied Housing Units	25,248	37,364	56,360
2022 Vacant Housing Units	16,821	23,831	33,133
2017-2022 Population: Annual Growth Rate	0.07	0.07	0.02
2017-2022 Households: Annual Growth Rate	0.15	0.14	0.04
2017-2022 Families: Annual Growth Rate	-0.11	-0.09	-0.16
2017-2022 Median Household Income: Annual Growth Rate	1.69	1.77	1.85
2017-2022 Per Capita Income: Annual Growth Rate	2.36	2.43	2.45

Source: Esri Geoenrichment Service provided by Entergy®





# Who are they?

Our workforce is qualified and dedicated to producing the best quality product for your customer needs. We sampled employee zip codes from our local industry workforce to prove the dedication of our team members.

## AVAILABLE WORKFORCE

Grenada, Mississippi has **500 workers seeking employment monthly** based solely on job-seeker surveys from local temporary agencies. Communities often promote that they are able to draw workers from surrounding areas. Not only do we say it, but we are able to prove it. **Drawn from 12 surrounding counties**, nearly half of Grenada's resident workforce lives closer to metro areas, yet prefer to make the commute to be a part of the dedicated teams creating our story. *Take a look at the charts, and imagine the possibilities if your company hires with an average wage of \$15 an hour, nearly double the current wage of the 6,000 temp workers in our area who are seeking full-time careers.*

## TRAINING PARTNERSHIPS

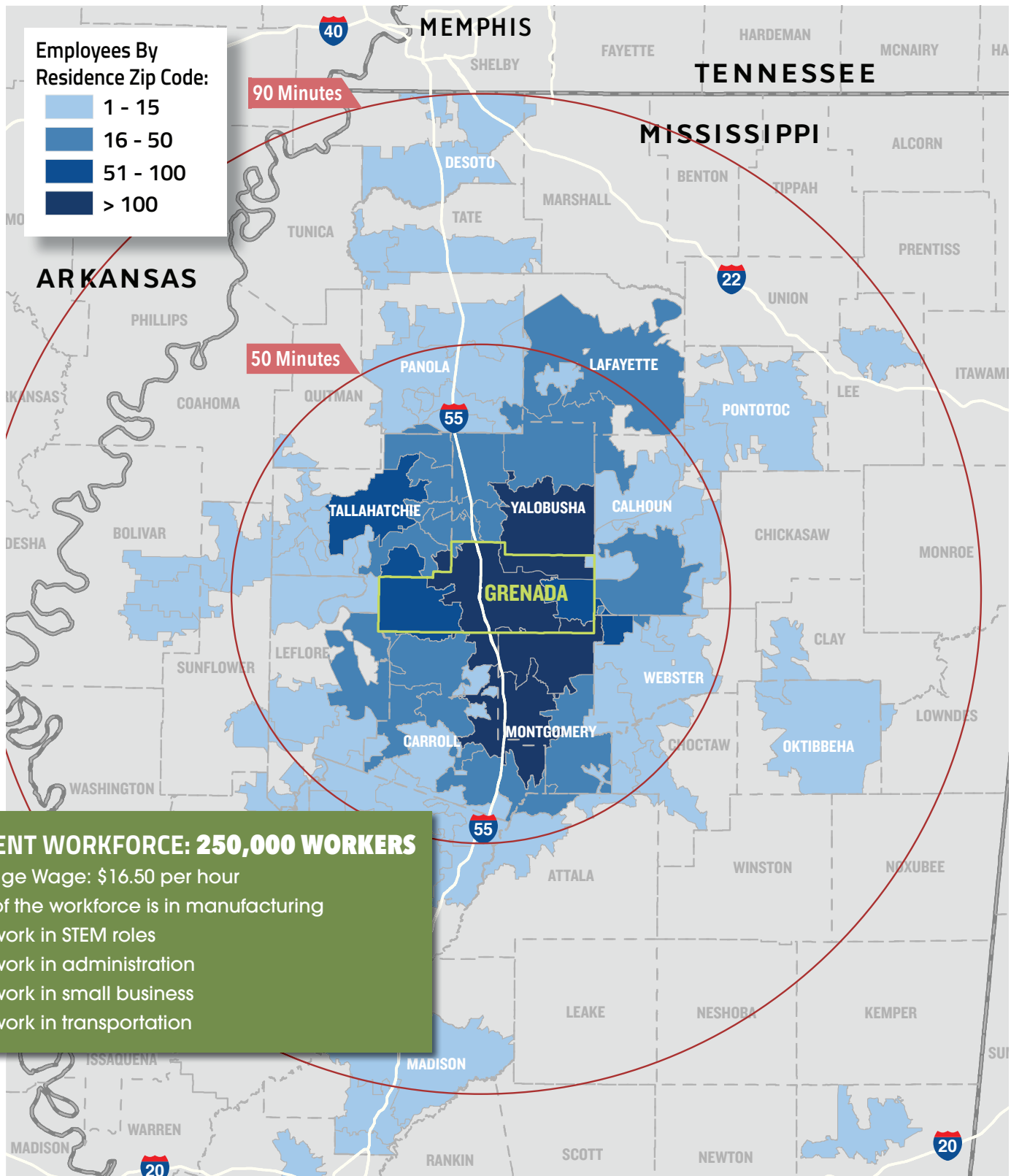
Grenada also delivers right-to-work advantages with partnerships from Holmes Community College (HCC), a Key Training Partner for Nissan North America. Holmes has trained more than 30,000 workers in Mississippi's automotive sector alone. In Grenada, HCC's Industrial Technology Complex provides training through six labs and staffing expertise to custom train your workforce. Grenada boasts one of only six PreK-12 schools in the state to be named a "District of Innovation," giving the district the ability to expand engineering design and critical thinking courses, opening career paths in biomedicine, robotics and computer science to students. A total of seven universities and 14 community colleges within a 100-mile radius provide access to automotive, aerospace and manufacturing technology workers.





# Resident Workforce

Based on EMSI and ESRI data, Grenada County draws from a concentric workforce of 250,000 plus individuals. Based on a 2,000 plus employee zip code sample, our average employee will drive up to 50 miles daily to work in Grenada, Mississippi.



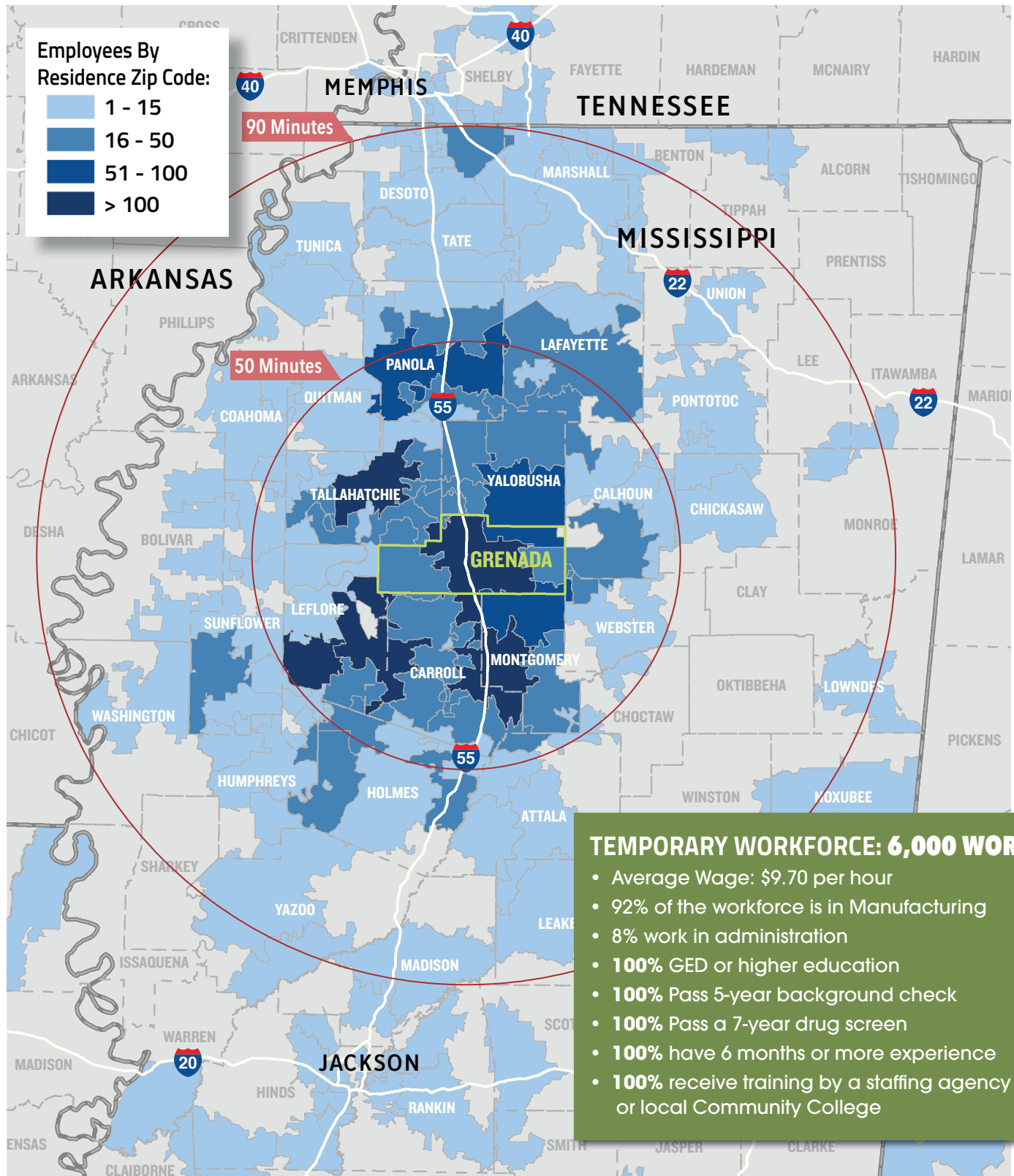
Source: Grenada County Economic Development District; Data represents eight manufacturers in Grenada County.





# Temporary Workforce

Grenada also boasts a large, skilled temporary workforce. Currently, our area has 6,000 plus temporary employees who are qualified to work for you. How are they qualified? In order to be considered in our data, they must meet standard skills criteria in the box below.





GREATER GRENADA  
P A R T N E R S H I P

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*Research services provided by:*

